

Microgrant Concept Note Guidance Document

As part of the Caribbean Blue Tourism Initiative, the Caribbean Natural Resources Institute (CANARI) invites you to submit a concept note to outline your idea for a community blue tourism project.

Are you eligible?

- ✓ Must be a community-based organisation or small/micro enterprise
- ✓ Must be based in one of the four focus communities:
Buccoo, Glamorgan, Lambeau, or Speyside

Do you have an idea for a community project in any of the following areas:

1	Community-based ecosystem restoration and stewardship	Projects that aim to rehabilitate and protect coastal and marine ecosystems, with strong community engagement and environmental education components.
2	Sustainable blue tourism innovation	Projects that encourage the development or enhancement of eco-friendly, culturally-rooted tourism experiences that benefit the community while preserving marine ecosystems.
3	Strengthening sustainable tourism cooperatives	Projects that foster collaboration through cooperatives that unite small operators to build resilient, inclusive, and sustainable tourism models.

If
YES

We want to hear from
YOU

Criteria for community projects:

**Projects should be
implemented within 3 to 6
months**

**Funding requests should range
between US \$2,000 to \$5,000**

**The applying
organisation/enterprise must
serve as the project lead**

**Some prior experience with
community projects is preferred
but not mandatory**

**Purchase of fixed assets will be
limited and assessed on a case-
by-case basis**

How to submit your concept note:

OR

Video Concept Note

Video concepts **MUST** be 3-5 minutes long describing the proposed community project. Be sure to include the following:

- Name of the organisation/enterprise
- The community where the project will take place
- A short summary of what the project is about and aims to achieve
- The main activities that will be carried out under the project
- The anticipated changes or benefits to the community
- How will the community be engaged and participate in the project.

Video concepts **MUST** be submitted via **WeTransfer**.

**Instructions on how to use
WeTransfer here**

Written Concept Note

Written concept **MUST** be submitted online.

**Access the Concept
Note Form here**

You will be guided through a few short questions to help describe the proposed community project

Please read the form carefully and answer each question as clearly as possible.

If you are having any trouble or need help filling out the form, feel free to send questions to reanne@canari.org

Please submit all concept notes by May 8, 2025

CANARI will review all project concept submissions and follow up with applicants to explore the potential for funding. If your project is selected, CANARI will work with you to develop a more detailed proposal, including clearly defined objectives, a budget, and a work plan. If you have any questions, please email Ms. Reanne Mc Kenzie, Technical Officer, CANARI at reanne@canari.org