Virtual Short Course: Effective Communications for Caribbean Civil Society Organisations

Caribbean Natural Resources Institute (CANARI)

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Contact Info

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Welcome back to Virtual Short Course: "Effective Communications for Caribbean Civil Society Organisations"

LOADING
PLEASE WAIT...

and, while you wait, please…

Take in the vibes/vibe to the music playing...get in the mood for learning + sharing!

A REMINDER:

Our community agreements…

Let's agree to do the following in order to maximise our class time…

- Participate actively/fully by sharing our experiences and/or answering questions
- Limiting our contributions to 2-3 minutes in plenary discussions when possible to allow everyone to actively participate
- Limiting distractions near us
- Communicating when we have to step away from our computers (especially in small group breakouts)
- Listening to our colleagues for understanding
- Being respectful even when we disagree
- Anything else we need to add?

On tap for today...

In today's class, we will cover...

- our campaign sketches/drafts and next steps
- our challenges with respect to other communications campaigns we are working on (clinic)

Group validation/tweaking of draft simple strategies and action plans

Let's consider…

- what works/jives with our vision of our campaign?
- what doesn't work, should be improved or removed?
- how can what doesn't work in our view be tweaked for clarity and better implementation?
- next steps for our campaigns

Clinic Time!

Let's share…

- what is/was the campaign?
- what is working/has worked?
- what is/was your biggest challenge in strategy and/or implementation?
- what would you like advice/guidance on, specifically?

End of Class Survey/Evaluation Time!

Please click the link in the chat and complete the survey.

Thank you!