NEW FIRE Festival is the flagship initiative of the non-profit organisation, Trinidad and Tobago Bridge Initiative. First held in 2016, NEW FIRE Festival utilises the creative eco music and arts festival format to connect people and communities. In 2019, Trinidad and Tobago Bridge Initiative did a self-assessment using the Local Green-Blue Enterprise Radar developed by the Caribbean Natural Resources Institute (CANARI) and produced a visual representation of how they are delivering economic well-being and viability, social inclusion and equity, environmental sustainability and good governance within their enterprise.

NEW FIRE Festival helps build strong economic linkages between its vendors, artisans, service providers, patrons and the community.

NEW FIRE Festival strongly supports and encourages buying local and provides financial training to artisans in its Artisan Market.

NEW FIRE Festival has a zero-waste policy; including a single-use plastics ban, that guides partners, vendors and patrons on waste management practices during the annual event.

NEW FIRE Festival practices participatory decision-making and stakeholder engagement in its management and operations.

NEW FIRE Festival is achieving success as a local green-blue enterprise and is a sound example of what it means to be part of an inclusive, green and resilient economy. Key areas which it has identified for continued improvement are:

- Volunteers to begin valuating their time/services so the NEW FIRE Festival team can quantify these benefits
- Accruing financial sustainability to create employment opportunities
- Becoming more energy efficient using solar power and/or biodiesel
- Developing valuation measurement practices to valuate time/skills of volunteers and benefits to partners and vendors

See NEW FIRE Festival full case study here:

Strengthening impact