d’Market Movers is a local green-blue enterprise founded in 2011 by David Thomas and Rachel Renie that was the first online distribution company of fresh produce, meats, dairy and seafood to homes, offices and restaurants throughout Trinidad and Tobago. In 2017 and again in 2019, they did a self-assessment using the Local Green-Blue Enterprise Radar developed by the Caribbean Natural Resources Institute (CANARI) and produced a visual representation of how they are delivering economic well-being and viability, social inclusion and equity, environmental sustainability and good governance within their enterprise.

**Environmental sustainability**
- Demonstrates energy efficiency and use
- Conserves biodiversity
- Avoids air pollution
- Avoids soil pollution
- Avoids water pollution
- Practices sound water use

**Economic well-being and viability**
- Shares benefits
- Fosters equity in benefits
- Uses collective ownership and shareholding
- Builds economic linkages
- Builds financial sustainability
- Creates jobs

**Social inclusion and equity**
- Promotes buying and supporting local
- Ensures decent work
- Fosters partnerships and networks
- Enhances capacity and empowers
- Gives opportunities to the marginalised
- Enhances voice
- Shares ownership of knowledge
- Engages stakeholders

**Good governance**
- Shares decision making
- Builds common vision
- Uses participatory decision-making

**Strengthening impact**

**Economic well-being and viability**
- Increase energy efficiency via construction of a new blast chiller for produce storage
- Optimise water use during processing and packaging
- Encourage more farmers to do composting, to reduce their waste output
- Increase their advocacy for support of small farmers who do pesticide-free farming

**Social inclusion and equity**
- Increased opportunities for the marginalised
- Enhances voice

**Environmental sustainability**
- Conserves biodiversity
- Avoids air pollution
- Avoids soil pollution
- Avoids water pollution
- Practices sound water use

**Good governance**
- Shares decision making
- Builds common vision
- Uses participatory decision-making

**Social inclusion and equity**
- Enhanced opportunities for the marginalised
- Enhanced voice

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