

## Matura to Matelot fisherfolk participatory video

### Fishing for a living: North Coast Facilities

Nature Seekers

Matura

13<sup>th</sup> – 27<sup>th</sup> August, 2014



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## Executive summary

In August 2014, the Caribbean Natural Resources Institute and Nature Seekers assisted fisherfolk along the north coast of Trinidad to document the challenges faced by having unsafe facilities. Nineteen (19) participants from Balandra, Cumana, Matelot and Toco used participatory video to document their challenges in the fishing industry. Fisherfolk chose the challenge to discuss, determined solutions, messages, target audiences (e.g. Ministry of Food Production and oil/ energy companies) and pathways (e.g. YouTube, partner websites, local television stations) for the video. They drew the storyboard and learnt to use the cameras. Kyle Mitchell of Nature Seekers was present when shooting took place between August 20<sup>th</sup> and 27<sup>th</sup> 2014 to offer advice to the fisherfolk. On August 28<sup>th</sup>, 2014, the fisherfolk returned to view and select the footage from the four communities and to learn to edit the video. They chose the title for the video- *Fishing for a living: North Coast facilities*. They also chose the music for it. Kyle Mitchell completed the final editing. The video can be seen on <https://www.youtube.com/watch?v=Gw4Tffu4tZQ>. Participants committed to have a meeting with target audiences in Toco at a date to be determined later.

This activity is part of the project 'Strengthening Caribbean fisherfolk to participate in governance' that is funded by The European Union [EuropeAid programme](#), managed by the [Delegation of the European Union to Guyana, Suriname, Trinidad and Tobago and for the Dutch Overseas Countries and Territories](#). The project is being implemented by CANARI, in partnership with the [Centre for Resource Management and Environmental Studies \(CERMES\)](#) of the University of the West Indies and [Panos Caribbean](#) in association with the [Caribbean Network of Fisherfolk Organisations \(CNFO\)](#) and the [Caribbean Regional Fisheries Mechanism \(CRFM\)](#).

## **1 Introduction**

The Caribbean Natural Resources Institute (CANARI) is managing a four year project funded by the European Union to help fisherfolk in seventeen (17) Caribbean countries strengthen their fisherfolk organisations to be effective partners in fisheries governance and management. As part of the project, fisherfolk are using participatory video to communicate with decision-makers and other stakeholders.

In August 2014, CANARI held a series of workshops with the fisherfolk in the Matura to Matelot (M2M) Network to help them document common challenges in the fishing industry. Nature Seekers, a community based organisation located in Matura, partnered with CANARI to assist with mobilisation of the participants and to provide technical support for video development. The workshops occurred on August 13<sup>th</sup>, 19<sup>th</sup> and 28<sup>th</sup>, 2014.

## **2 Objectives**

The objectives of the workshop were to:

- identify the problems/ challenges facing fisherfolk in the Matura - Matelot area;
- identify potential solutions for the challenges;
- identify the appropriate target audience for the message(s);
- identify the best means for the dissemination of the final product;
- develop the storyboard for the video;
- capture the videos to complete the storyboard; and
- edit the video

(See concept note with agenda in Appendix 1.)

## **3 Participants**

Nineteen (19) participants (see list of participants in Appendix 2) attended the workshop over the three days. On August 13<sup>th</sup>, 2014 only persons interested in videography and photography attended the workshop; none fished for a living. On August 19<sup>th</sup> and 28<sup>th</sup>, the mobilisers were able to attract fisherfolk to the workshop. They came from the fishing communities of Balandra, Cumana, Toco and Matelot. Members from Nature Seekers also attended to learn the PV methodology.

## **4 Method**

The intervention was participatory and interactive. Participants discussed their challenges, voted for the one that they wanted to discuss in detail and created a problem tree to understand the root causes of the challenges. They discussed possible solutions to the challenges and the facilitator noted these on paper. They then determined the messages they wanted to appear in the video along with the target audiences and possible pathways for disseminating the final product. Fisherfolk then created a storyboard and learnt to use the cameras. Each community was given a camera to use and decided which images from the storyboard to capture. Facilitators created a schedule with the fisherfolk to enable Kyle Mitchell, an experienced videographer from Nature Seekers, to be present to give advice on capturing the video.

The video scenes were captured August 20-27, 2014. Kyle Mitchell assisted the fisherfolk with placement of cameras and sound quality. Fisherfolk shot their videos in Balandra, Cumana, Matelot and Toco. They reviewed the videos in the field to ensure that the quality was acceptable.

On August 28<sup>th</sup>, participants reviewed the footage and learnt to edit the videos. They chose the footage that would appear in the final video and the music and title for the video. It was agreed that Kyle Mitchell would complete video editing.

## 5 Findings

### 5.1 Mobilisation

Fisherfolk did not attend the first workshop on August 13, 2014. Mobilisers initially did not understand the process and consequently could not explain it properly to potential participants. CANARI met with mobilisers to explain the process and assisted by calling potential participants. Facilitators were also told that the fisherfolk were engaged in other activities and were unwilling to attend another 'talk shop'. Subsequent meetings were attended by fisherfolk.



**Figure 1** Participants discussing the title of the video.

### 5.2 Problem analysis, solutions, objectives and messages

The participants identified four main challenges common to the fishing industry in the North Coast, Trinidad. These were:

- Bad/ unsafe facilities
- Sea turtle by-catch and the destruction of nets
- Fishers not being able to participate in decisions being made about their livelihood
- Corruption in government processes

They chose unsafe facilities as the major problem in the North Coast. The name of the video is '*Fishing for a living: North Coast facilities*'.

Problems, solutions and objectives were also identified. One example is shown in Table 5.1 below.

**Table 5.1: A problem, solution and objective identified by the fisherfolk**

<b>Problem</b>	<b>Solution</b>	<b>Objective</b>
Fisherfolk are not strong enough to participate in managing fishing facilities along the north coast of Trinidad.	Fisherfolk should form strong organisations to partner with authorities to manage fishing facilities along the north coast of Trinidad.	To rally fisherfolk along the north coast of Trinidad to form organisations to be effective partners in fisheries management decisions.

The participants developed messages for the video including:

- unsafe facilities are affecting the fisherfolk’s ability to provide fish for the nation;
- when boats, engines and other gear are stolen because of insecure facilities, it affects their ability to provide for their families; and,
- fisherfolk need to work together in groups to ensure that they are involved in decisions made about their livelihood.

### **5.3 Target audience, pathways**

The target audiences chosen were:

- Fisheries Division/ Ministry of Food Production
- Energy/ oil companies
- Fisherfolk in the M2M Network
- Green Fund
- Ministry of Planning
- Seafood Industry Development Company Limited (SIDC)
- YouTube
- TV6 UReport
- Gayelle
- Partners’ websites, e.g. CANARI, Nature Seekers
- Meetings with the target audiences

The pathways were:

## **6 Next steps**

The participants from Toco have committed to hosting a meeting with target audiences in their community on a date to be determined. The video can be seen at <https://www.youtube.com/watch?v=Gw4Tffu4tZQ>.



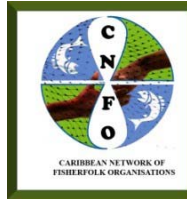
**Figure 2 Participants determining messages for the video.**

## **7 Conclusion**

The objectives of the workshop were achieved. The fisherfolk were able to identify their challenges and decide on one to focus on. They were able to understand the root causes and discuss solutions. They identified their target audiences and possible pathways for the video. They chose the footage that would appear in the video and the music and title for the video. The fisherfolk also learnt to edit the video. The final editing was completed by Kyle Mitchell of Nature Seekers who is an experienced videographer.

Mobilisation of fisherfolk in the M2M Network proved challenging because fisherfolk were reluctant to attend another 'talk shop'. Mobilisation partners also did not fully understand the process so the wrong type of participant was initially invited to the workshop.

## Appendix 1



### **Strengthening fisherfolk to participate in governance**

#### **Participatory video workshop**

***August 13<sup>th</sup> and 19<sup>th</sup>, 2014***

***Matura, Trinidad and Tobago***

#### **Concept Note**

### **Background**

This concept note briefly describes the participatory video workshop which is being held under the project "Enhancing food security from the fisheries sector in the Caribbean: Building the capacity of regional and national fisherfolk organisation networks to participate in fisheries governance and management". The overall objective of the project is to improve the contribution of the small scale fisheries sector to food security in the Caribbean through building the capacity of regional and national fisherfolk organisation networks to participate in governance. The project is being implemented by the Caribbean Natural Resources Institute (CANARI), in partnership with the Centre for Resource Management and Environmental Studies of the University of the West Indies (UWI-CERMES), Panos Caribbean, Caribbean Network of Fisherfolk Organisations (CNFO) and the Caribbean Regional Fisheries Mechanism (CRFM). The countries involved in the project are Anguilla, Antigua and Barbuda, The Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Lucia, St. Kitts and Nevis, St. Vincent and the Grenadines, Suriname, Trinidad and Tobago and Turks and Caicos Islands.

Using the communication plan developed under the project, fisherfolk in the region will be provided with the opportunity to take part in three two- day workshops to use participatory video (PV) processes to create videos that tell the story of their issues, concerns, ideas and recommendations that ought to be considered in policies on fisheries governance and management. The first such workshop will take place in Trinidad and Tobago, on 13<sup>th</sup> and 19<sup>th</sup> August 2014 and will involve participants selected from three fisherfolk organisations and a conservation organisation in the Matura - Matelot area.

### **Workshop objectives**

By the end of the workshop, participants will:

- identify the problems/ challenges facing fisherfolk in the Matura - Matelot area;
- identify potential solutions for the challenges;
- identify the appropriate target audience for the message(s);
- identify the best means for the dissemination of the final product;
- develop the storyboard for the video;
- capture the videos to complete the storyboard;

- edit the video; and,
- disseminate the final video

### Schedule

The workshop will be two days in duration, on August 13<sup>th</sup> and 19<sup>th</sup>, 2014. Video will be captured from August 14<sup>th</sup> to 18<sup>th</sup>, 2014 in the communities using cameras provided by the facilitators.

### Target group

The target groups are community members in organisations from Matura to Matelot, Trinidad and Tobago.

### Costs

CANARI will cover the cost of local travel and meals (morning coffee break and lunch) for all participants over the two days of the workshop.

### Methodology

The workshop will be facilitated by CANARI and Nature Seekers. It will be participatory and interactive, using a combination of facilitation techniques, such as plenary presentations and discussions, small group work and field trips.

### Workshop agenda

Over the two day period, the draft workshop agenda will cover the following items:

Time	Sessions
<b>Aug 13, 2014</b>	
8:30am- 9:30am	Welcome and introduction <i>The project and participants will be introduced.</i>
9:30am- 11:30am	Identification of issues/challenges facing fisherfolk and their organisations in the Matura - Matelot area <i>Participants will identify the challenges facing fisherfolk in Matura to Matelot; understand the root causes; vote for the challenge that the video will address; and, discuss possible solutions for that challenge.</i>
11:30am- 12:00pm	Identification of the appropriate target audience for the video messages and best means to distribute the video <i>Participants will be asked to identify who will be influenced by the video (target audience) and how the video will be shared with them (pathway).</i>
12:00pm- 1:00pm	LUNCH
1:00pm- 2:30pm	Development of the storyboard for the video <i>Each scene of the storyboard will be drawn and sequenced.</i>
2:30pm- 3:30pm	Demonstration of the use of video cameras <i>Participants will be shown how to use the cameras and practice using them.</i>
3:30pm-4:00pm	Wrap and close. <i>Session includes scheduling video capture with Kyle Mitchell of Nature</i>

<b>Time</b>	<b>Sessions</b>
	<i>Seekers.</i>
<b>Aug 14-18, 2014</b>	
	Capture video images for editing
<b>Aug 19, 2014</b>	
9:00am- 12:00pm	Editing and compilation of the first version of the video <i>Participants will learn how to edit videos while editing the videos captured in the field.</i>
12:00pm- 1:00pm	LUNCH
12:00pm- 3:00pm	Editing and compilation of the first version of the video (continued) <i>Participants will learn how to edit videos while editing the videos captured in the field.</i>
3:00pm-3:30pm	Next steps, evaluation and wrap up <i>Participants will discuss next steps in the process and evaluate the workshop.</i>
<b>After the workshop</b>	
	Finalise the participatory video and send to the participants <i>Facilitators will complete the video edits and send the final version to the participants.</i>

For more information, please contact: Keisha Sandy at +1-868-626-6062 or [keisha@canari.org](mailto:keisha@canari.org).

## Appendix 2- List of participants

No.	First name	Last name	Organisation	Address	Tel (W)	Tel (M)	E-mail
1	Keston		Cumana depot	Depot Road Cumana, Trinidad and Tobago			
2	Faizoodeen	Ali	Cumana Depot	Depot Road Cumana, Trinidad and Tobago	774 7419	375 9233	-
3	Anthony	Antoine	Cumana depot	Depot Road Cumana, Trinidad and Tobago		335 7894	
4	Marvin	Arnaud		Morne Cabrit Road, Toco, Trinidad and Tobago		326 1565	<a href="mailto:marvin.arnaud@gmail.com">marvin.arnaud@gmail.com</a>
5	Martin	Cummings		Matelot, Trinidad and Tobago		345 9237	-
6	Shakeil	Edwards	Cumana depot	Depot Road Cumana, Trinidad and Tobago		391 6036	
7	Nigel	Gabriel		Toco, Trinidad and Tobago		746 8168	-

No.	First name	Last name	Organisation	Address	Tel (W)	Tel (M)	E-mail
8	Jerminni	John		Peace Drive Cumana, Trinidad and Tobago		386 9255	-
9	Sterlin	Joseph		Palm tree Junction, Toco, Trinidad and Tobago		383 4416	<a href="mailto:sterlinjoseph316@yahoo.com">sterlinjoseph316@yahoo.com</a>
10	Raj	Maharaj		Matelot, Trinidad and Tobago		339 4349	-
11	Kyle	Mitchell	Nature Seekers	10 1/4mm Toco Main road, Matura, Trinidad and Tobago	668 7337	464 5641	<a href="mailto:kylemitchell@natureseeker.org">kylemitchell@natureseeker.org</a>
12	Kenwin	Morris	Toco Fishermen Association	Cemetery Street Toco, Trinidad and Tobago	370 4376	331 9026	<a href="mailto:kenmorris667@hotmail.com">kenmorris667@hotmail.com</a>
13	Tyron	Phillip	Grande Riviere Nature Tour Guide Association	LP. # 5 Monte Video Rd. Grande Riviere, Toco, Trinidad and Tobago		324 2561	<a href="mailto:phillip.tyron@yahoo.com">phillip.tyron@yahoo.com</a>
14	Miguel	Pierre		Corner Petit Trou and Monre Cabrite Road, Toco, Trinidad and Tobago		370 3195	<a href="mailto:miguelpierre28@gmail.com">miguelpierre28@gmail.com</a>
15	Anthony	Ramcharan		Toco, Trinidad and Tobago		304 6222	-

No.	First name	Last name	Organisation	Address	Tel (W)	Tel (M)	E-mail
16	David	Silverthorn	Grande Riviere Nature Tour Guide Association	LP. # 6 Monte Video Rd. Grande Riviere, Toco, Trinidad and Tobago	721 0406	352 3418	<a href="mailto:dsilvers69@gmail.com">dsilvers69@gmail.com</a>
17	Shaneil	Sutherland	Nature Seekers	10 1/4mm Toco Main road, Matura, Trinidad and Tobago	668 7337 ext 207	749 1188	<a href="mailto:shaneilsutherland@natureseekers.org">shaneilsutherland@natureseekers.org</a>
18	Ganesh	Thannoo	Nature Seekers	10 1/4mm Toco Main road, Matura, Trinidad and Tobago	668 7337	321 0915	<a href="mailto:ganeshthannoo@natureseekers.org">ganeshthannoo@natureseekers.org</a>
19	Esther	Vidale	Nature Seekers	10 1/4mm Toco Main road, Matura, Trinidad and Tobago	668 7337	323 8794	<a href="mailto:esthervidale@natureseekers.org">esthervidale@natureseekers.org</a>