

Green Market Santa Cruz

A local green-blue enterprise in Trinidad and Tobago



Green Market selects farmers who engage in chemical-free farming practices.



Green Market builds strong economic linkages among farmers, consumers and the community.

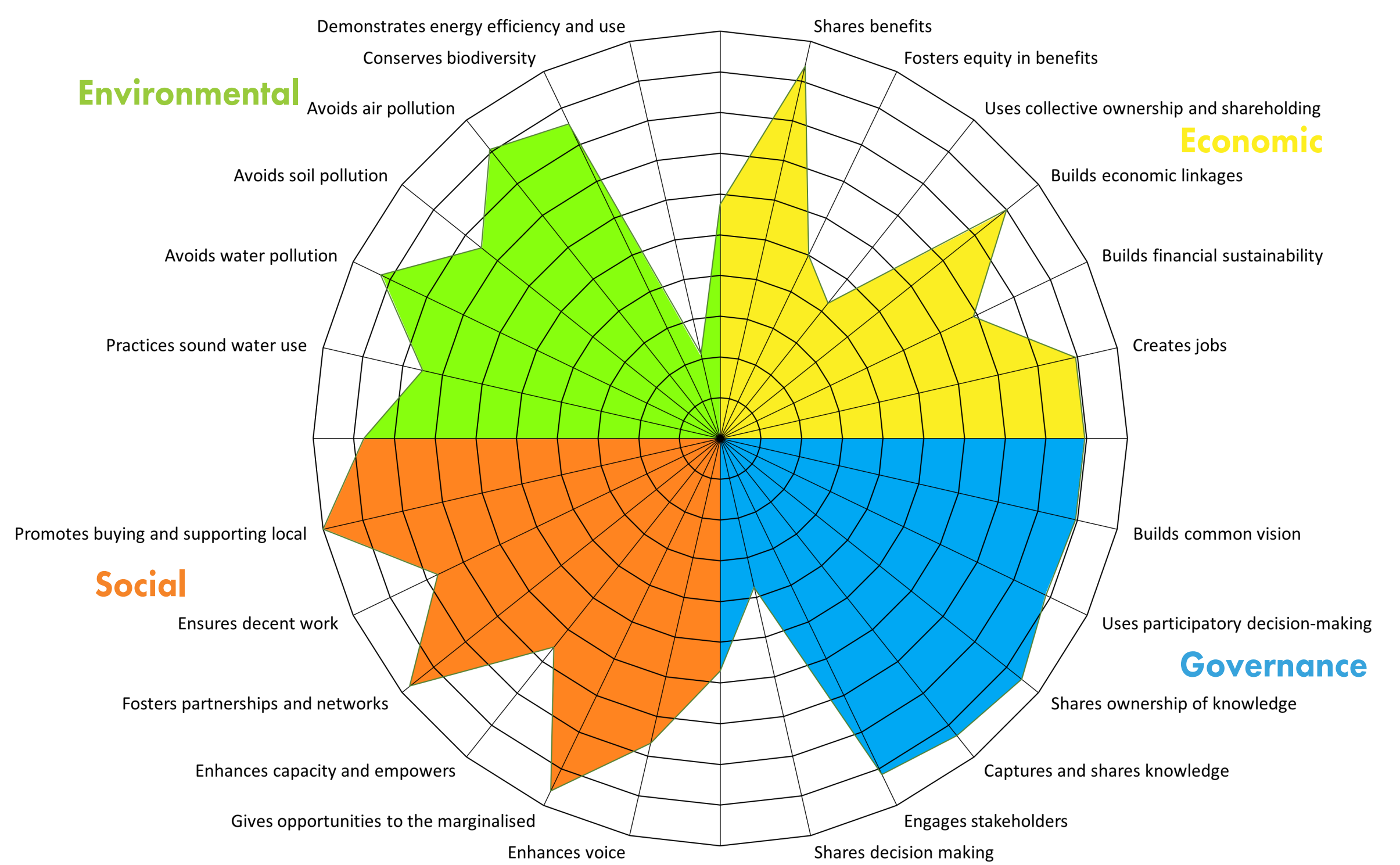


Green Market supports local small farmers and entrepreneurs.



Green Market shares knowledge to promote sustainable farming and healthy foods.

The Green Market Santa Cruz (Green Market) is a social enterprise which comprises a farmers' market and farm located in Santa Cruz, Trinidad. The Green Market aims to foster healthier and more sustainable local production and consumption by directly linking small farmers to consumers who want healthier foods that are low in synthetic chemicals. In 2018, they did a self-assessment using the Caribbean Natural Resources Institute's (CANARI) Local Green-Blue Radar and produced a visual representation of how they are delivering **economic** well-being and viability, **social** inclusion and equity, **environmental** sustainability and good **governance** within their enterprise.



Strengthening impact

The Green Market is achieving success as a local green-blue enterprise and is a sound example of what it means to be part of an inclusive, green and resilient economy. Key areas which it has identified for continued improvement are:

1. becoming more energy efficient, especially on the onsite farm;
2. improving collective ownership and shareholding amongst vendors;
3. developing impact measurement tools to measure shifts in behaviours and decision-making amongst stakeholders; and
4. increasing the sharing of decision-making amongst staff to improve work efficiency.

