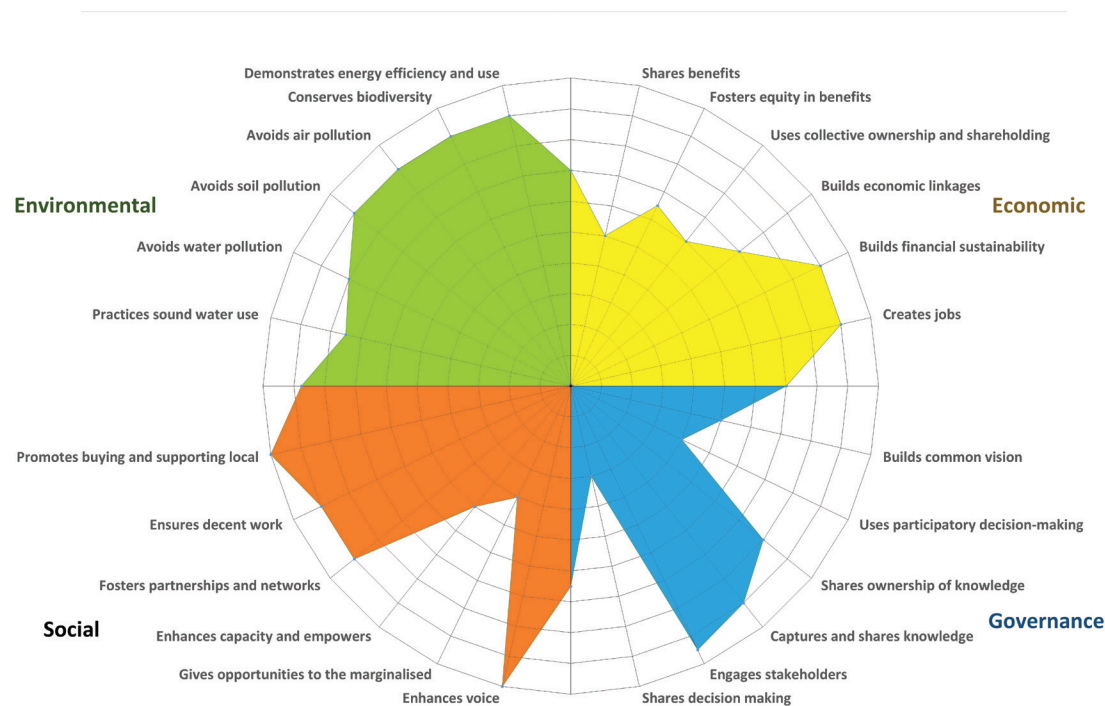




# Local GREEN-BLUE Enterprise Radar

## A tool for community small and micro-enterprises (SMEs)

Developed by the Caribbean Natural Resources Institute



The Local Green-Blue Enterprise Radar is a useful tool for small and micro community enterprises. *Photo: CANARI*

## What is the Radar?

The Local Green-Blue Enterprise Radar is a visual representation of **economic** well-being and viability, **social** inclusion and equity, **environmental** sustainability and good **governance** within an enterprise. Specific indicators are used to explore each dimension and the results are mapped on a spider diagram.

## How is it used?

The Local Green-Blue Enterprise Radar is a self-assessment tool to help small and micro entrepreneurs to:

1. think about where their enterprises currently are in delivering environmental, social and economic benefits; and
2. reveal and explore opportunities and possible actions to enhance delivery of these benefits as they develop their enterprises.



Green Market Santa Cruz members assessed how their SME delivers economic, environmental and social co-benefits using the Radar. *Photo: CANARI*

## How does the Radar support small and micro-entrepreneurs?

- ✓ It helps local community entrepreneurs to understand their role in 'green and blue economies' that are environmentally sustainable and inclusive.
- ✓ It requires minimal time and resources to develop.
- ✓ It is visually easy to understand and analyse.
- ✓ It captures the wealth of local knowledge in community entrepreneurs and helps them to celebrate their achievements, while identifying opportunities for growth.
- ✓ It facilitates knowledge exchange and collective capacity building.
- ✓ It identifies specific opportunities for strengthening.
- ✓ It inspires commitment to self-driven advancement.



The Radar is easy to create, understand and analyse. *Photo: CANARI*

## How is it being developed?

The Local Green-Blue Enterprise Radar is being developed by the Caribbean Natural Resources Institute (CANARI) through an action research and learning process working with entrepreneurs and support agencies in the Caribbean. Their input and guidance during piloting is shaping how the Radar can become a useful tool for community small and micro-enterprises (SMEs). CANARI is creating a toolkit for facilitators to use the Radar. This will contribute to CANARI's work to promote SMEs as a pathway for transformation to more environmentally sustainable, inclusive and resilient economies in the Caribbean.



The Radar tool helps local SMEs celebrate their successes while identifying areas for growth. *Photo: CANARI*



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Learn more about the Local Green-Blue Enterprise Radar here:

